

## Rapid Response & Execution Forum

### RAPID IMPLEMENTATION OF AN EFFECTIVE ONLINE FORUM TO DELIVER IN A CRISIS ENVIRONMENT.

**SOLUTION:** Enables your business to react quickly and effectively in response to the quickly evolving crisis.

As your organization shifts to remote work in a rapidly changing environment, this Forum brings your geographically dispersed teams together to share information, align on important objectives, coordinate resourcing, collaborate on problems, and signal decisions. This Forum creates clarity and provides focus in a time of uncertainty. McChrystal Group guides your leaders to provide direction through crisis - instilling peace of mind and enabling the organization to be agile.

**PARTNERSHIP:** Our team partners with you to stand up and operate a custom forum. McChrystal scopes, focuses, guides, and refines the forum to meet your organization’s needs over the course of several days.

We are also available to continue to operate and support the Forum, as well as train key stakeholders as needed to enable your organization to stay healthy, adapt, and succeed through the crisis.

DAY	WHAT YOU PROVIDE	WHAT MCCRYSTAL GROUP PROVIDES
<b>DAY 1</b>	<ul style="list-style-type: none"> <li>• Vital priorities</li> <li>• Key elements of organizational structure, and points of contact within them</li> <li>• Must-have content for updates</li> <li>• Dedicated connection to IT support</li> </ul>	<ul style="list-style-type: none"> <li>• Scoping recommendations for Forum</li> <li>• Validation and streamlining of external environmental changes tied to business outcomes to be tracked and reported</li> <li>• Advice on Forum audience, length &amp; frequency</li> <li>• Assessment of technology capabilities and recommendations</li> </ul>
<b>DAY 2</b>	<ul style="list-style-type: none"> <li>• Validation of recommended agenda</li> <li>• Availability of points of contact for interviews, coaching, and “dress rehearsal”</li> <li>• Leader to serve as an advocate for the Forum</li> <li>• Forum moderator to partner with McChrystal</li> <li>• Continued IT support</li> </ul>	<ul style="list-style-type: none"> <li>• Recommended Forum Agenda</li> <li>• Identification of personnel for key meeting roles (e.g. briefers, moderator)</li> <li>• Pre-meeting coaching to briefers and moderator</li> <li>• A partner moderator to drive structure and behavior within forum</li> <li>• Moderator checklist for remote meeting execution</li> <li>• “Rules of the Road” document to guide participants on behavior and interaction</li> <li>• Technology capabilities assessment</li> <li>• Dress rehearsal for key meeting roles</li> </ul>
<b>DAY 3</b>	<ul style="list-style-type: none"> <li>• Team participation in the Forum</li> <li>• Feedback from participants</li> </ul>	<ul style="list-style-type: none"> <li>• Immediate post-meeting feedback to all participants</li> <li>• Recommendations on agenda adjustments</li> <li>• One-on-one behavior coaching</li> </ul>

## OPERATING THE FORUM

There are three critical elements to operating the Forum successfully. These three fundamental components are necessary to come together to produce the desired outcome:

1

### TECHNOLOGY

Technology capabilities are critical to the execution of the Forum – from platform capabilities to internet bandwidth to cybersecurity. McChrystal will maximize your current capabilities and platforms and make recommendations to supplement any shortfalls to launch the Forum immediately.

2

### CONTENT & STRUCTURE

Development of a framework that promotes stability but does not inhibit collaboration is essential. McChrystal will help you create the conditions for a psychologically safe environment where individuals feel comfortable to voice up, while maintaining relevant and quality content to drive positive business outcomes.

3

### BEHAVIOR

The establishment and accountability of behavioral expectations is necessary to realize the full potential of the Forum. McChrystal coaches and trains key stakeholders, utilizing data driven observations and simple tactics to promote good meeting hygiene.

## THINKING DIFFERENTLY - BROAD AND TRANSPARENT COMMUNICATIONS

To defeat the decentralized network of Al Qaeda fighters in Iraq, General Stan McChrystal and his Joint Special Operations team cast aside a century of conventional wisdom and tried something new. He tore down traditional silos, creating an agile, empowered task force that reimagined hierarchical military structures. Today, we apply our first-hand experience in the most complex of environments to solve for your biggest business challenges.



For more information, please email [contact@mcchrystalgroup.com](mailto:contact@mcchrystalgroup.com).