Rapid Strategic Planning and Alignment

Strategic complexity and ambiguity get in the way of organizational momentum and adaptability. Many executive teams struggle to balance short-term pressures with long-term strategic objectives – the way organizations define success. To be successful in today’s complex and unpredictable marketplace, executive leaders must effectively clarify their vision, clearly define what success looks like, determine how they will measure and achieve success, prioritize their limited resources, and align their team around their plan.

To address this challenge, McChrystal Group leads executive teams through an intensive 2.5 day offsite that will enable them to align on their organizational vision, mission and objectives, and develop prioritized and measurable strategies and initiatives to achieve those strategic objectives. Experienced McChrystal Group facilitators guide executive teams to draft a comprehensive, actionable strategy document that drives action to deliver successful organizational outcomes.

This interactive, rigorous, thought-provoking workshop takes executive teams through experiential learning, group brainstorming, and facilitated discussions designed to strengthen their commitment and ability to achieve the outcomes that will drive business success.

For more information, please visit mcchrystalgroup.com or email contact@mcchrystalgroup.com.
DURING THE STRATEGIC PLANNING WORKSHOP, THE EXECUTIVE LEADERSHIP TEAM WILL:

Fully consider the organization’s future positioning in the market and the future of the market itself. Guided forward planning and visioning exercises push new ways of thinking, enable the projection of ideal-state outcomes and the consideration of cultural, organizational, and resource boundaries, as well as unconventional solutions.

Brainstorm, debate, and then agree on the highest priority initiatives to bring the organization from its current operating position to its desired future state. Clarify the relevant dependencies across all organizational functions and identify handoff points between them, incorporating appropriate inputs from all leaders. Outline a clear, comprehensive strategic plan that ensures all activities support stated future goals.

Identify areas where critical information resides and begin the process of gathering relevant data.

Examine the strategic plan through facilitated Red Team exercises that include assumptions check, wicked questions, pre-mortem analysis, and weighted anonymous feedback. These exercises will challenge the strategy’s underlying assumptions, bring potential blind spots to light, and uncover previously overlooked insights and initiatives.

Understand the necessary components of successful roll-out and implementation of the strategic plan to sustain forward momentum and manage change responses from teammates.

Conduct a team building event on the National Mall that emphasizes the strategic successes and failures of our country’s most prominent historical leaders.

Unlike other offsites where the executive leadership team walks out energized but without an executable product that drives successful outcomes, the Rapid Strategic Planning and Alignment Offsite participants will:

- Develop a strategic plan with measurable steps that drive successful outcomes
- Develop a communications and execution plan to cascade the strategic plan vertically and horizontally throughout the organization
- Define how they will apply their limited resources to work together to achieve organizational success and strengthen their teams

ABOUT MCCCHRISTAL GROUP

McChrystal Group is an elite advisory services and leadership consultancy firm that equips and empowers organizations with the processes and behaviors required to adapt to their complex operating environments.

Using our networked Team of Teams® approach, we tailor our services to focus on your most critical issues and challenges, allowing you to achieve effective, measurable results. Through our client partnerships, we create value by improving performance at the enterprise, team and individual level. The end result is an agile organization able to pivot, adapt, and win, irrespective of external conditions.

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