

## Strategy Pivot and Alignment Process

### **MOST ORGANIZATIONS ARE NOT EQUIPPED TO PIVOT STRATEGIC DIRECTION AND EFFECTIVELY REPRIORITIZE ACTIONS WITH THE SPEED OF THE MARKET IN CRISIS.**

Under extreme operating conditions and economic uncertainty, leaders must take extreme measures to adapt their organizations and weather the storm. The Strategy Pivot and Alignment Process is designed to produce a deep organizational focus on executing only those priorities which are critical to enterprise survival. The process is built specifically to enable any organization to remotely adapt strategy, concentrate resources, and truly pivot execution in under one weeks time.

McChrystal draws from leadership experience built in the most unpredictable and high-risk operating environments in the world to help you rapidly re-calibrate and deliver your organization's strategy. Through a fully remote, 3-day intensive process, our team will work hand in hand with your leaders to identify your enterprise's most critical priorities, reallocate resources, and translate plans into execution with urgency.

McChrystal's unique expertise will serve as the connective tissue between your remote leaders and teams, facilitating key strategic conversations and decisions to drastically reduce the time required for development, communication, and implementation of your strategy.

#### **OUTCOMES:**

- 1** One-page enterprise strategy, including key business priorities for the next four quarters and key initiatives to fulfill stated objectives
- 2** 30-Day Action Plans for select key initiatives, including resource requirements
- 3** Final Operating Plan

### **MCCHRYSTAL'S SOLUTION:**



**Rapidly re-align your leadership team** behind strategic adjustments to meet new operating demands



**Deliver enterprise strategic pivot** through integrated execution planning, resource prioritization, strategy cascade, and a regular progress review