McChrystal Group – WpA **Partnership**

McChrystal Group and Microsoft Workplace Analytics:

The opportunity for a partnered solution for our clients starts with a shared set of core values when it pertains to areas of focus between the two firms:

- McChrystal Group's unique and diverse group of professionals and our networked "Team of Teams" approach enables clients to adapt to their complex operating environments.
- Microsoft Workplace Analytics identifies collaboration patterns impacting productivity, workforce effectiveness, and employee engagement; helping organizations use insights about the way their people work to speed transformation.

Partnering to Provide a Holistic, Business Focused Solution

McChrystal Group provides organizational expertise to your data by contextualizing your collaboration metrics from Workplace Analytics with organizational performance insights from our diagnostic to provide more nuanced and actionable solutions for your strategic initiatives.

ASSESS: Integrated MG Organizational Diagnostic with Workplace Analytics

Contextualized Organizational Case for Change: The McChrystal Group Diagnostic provides the context necessary to understand the snapshot of meeting profiles, habits, and employee capability provided by Workplace Analytics through targeted diagnostic questions for concepts like strategy understanding, cross-functional collaboration, trust, and empowerment, enabling teams to measure performance and behaviors against key business objectives

Combined Passive and Active Data to Uncover Solutions: Workplace analytics' unrivaled data capabilities allow leaders to better understand "how" their organization is operating, while the MG Diagnostic provides "why" their organization is exhibiting certain trends. These insights allow us to analyze trends based on cohorts of individuals with specific scores and characteristics. By combining the McChrystal Group Diagnostic and Microsoft Workplace Analytics you are able to leverage the powerful data capabilities of Workplace Analytics with the nuanced and targeted insights gained from the MG Diagnostic.

Outcome: Couple Workplace Analytics, McChrystal Group Organizational Diagnostic, and pre-existing business and engagement statistical insights to produce a holistic view of the attitudes, behaviors, and processes of the people and teams within your organization. Combined findings briefed and initially addressed in culminating workshop.